

www.clegg.fr

CLEGG

CLEGG IS ME, IS YOU, IS EVERYONE.

FASHION ACCESSORIES

PRESENTATION

MORE THAN A BRAND: AN EMPIRE.

CLEGG



***THE
ESSENCE OF
THE BRAND
CLEGG***

CLEGG

**"CLEGG IT'S ME, IT'S
YOU, IT'S EVERYONE"**

Our challenge is to be a leader in inclusive optical fashion accessories.

Clegg is developing today with a community of young people, with the aim of changing their lives by making them positive and determined, by pushing them to take charge of their future, and to achieve their dreams.

Clegg is also about equality between all, no matter who we are. Clegg has no gender or color theory. Clegg is ME, it's YOU, it's EVERYONE.

More than a brand, Clegg represents a state of mind: that of showing young people that there are no limits.



CLEGG HAS NO GENDER THEORY, COLOUR.

BE YOURSELF



Glasses with a real soul that will bring authenticity to your look!



The brand was created with an adventurous and creative spirit, with the desire to create "Vintage Parisian" and "pop culture" sunglasses. These are the main drivers of this society that loves novelty, change, originality. Clegg is a mix of modernity and timelessness. The choice is very wide, offering styles for all tastes.

***YOU ARE
ALL CLEGG***

We want everyone to identify with Clegg. Clegg has no age, sex, gender or color. You are all Clegg.

SUNGLASSES FOR ALL TASTES.

CLEGG



*ABOUT
CLEGG*

CLEGG

CLEGG is your top-of-the-range French brand, offering high quality sunglasses for you, who love fashion and the sun. Thought and designed in France, our glasses are made in Italy.

Savor the smallest details! CLEGG is about inclusion, diversity, don't be afraid to assert yourself. Discover our models of CLEGG sunglasses for men and women.

From classic to more contemporary models, choose between simplicity and sophisticated charm. Our lenses are created using state of the art technology, giving you crisp vision, fantastic color contrast and less glare.

Join our community and let your creativity speak. Discover the CLEGG difference.

11 300

FOLLOWERS ON
INSTAGRAM

800 890

FOLLOWERS ON
YOUTUBE

41 931

FOLLOWERS ON
FACEBOOK



OUR AMBITION

We create unique, high quality products that stand out from the competition. CLEGG is more focused on improving its online presence and making its products accessible to customers through digital channels.

We want to build brand recognition by investing in marketing and advertising campaigns that highlight the brand's unique values and aesthetics. To achieve this, our brand will focus on innovative designs, quality materials and a commitment to customer satisfaction.

Clegg is a unique aesthetic, which allows young people (and not so young) to assert themselves, to no longer be afraid to come out of the shadows and show who they really are.

Customers are our priority, and our daily mission is to help them achieve their dreams.

**"WE WANT TO
DEMONSTRATE THAT
A DREAM NEVER
DIES."**





CLEGG

OUR VALUES

EMPOWERMENT

We want Clegg to be your light. Clegg aims to inspire young people to achieve more. We want fashion for everyone where everyone finds their place. We support social causes (such as Pink October), fund educational causes, and support social justice causes, such as racial equality or LGBTQ+ rights.

INCLUSIVITY

Inclusiveness is a key value of our brand. CLEGG fights for a world where no one is excluded. This involves featuring models from diverse backgrounds, backgrounds, ethnicities, and genders. At CLEGG, we also value clients from a variety of backgrounds. CLEGG leaves no one behind.

SOLIDARITY

CLEGG demonstrates solidarity by engaging with local communities and supporting initiatives that promote social responsibility and ethical practices. Also, CLEGG collaborates with young designers and make them believe in their dreams.

DIVERSITY

CLEGG is a wide range of diversified and changing products. Indeed, we offer glasses of different shapes and sizes to adapt to different shapes of faces, we create frames that are more inclusive of the different sexes... This diversity of our products allows the diversity of our customers, because CLEGG, it's everyone.

CREATIVITY

CLEGG explores new technologies and materials to create innovative eyewear designs. CLEGG is about creative marketing campaigns that present the brand in new and exciting ways. By incorporating creativity into our brand, we stay relevant, different and fresh in a market.

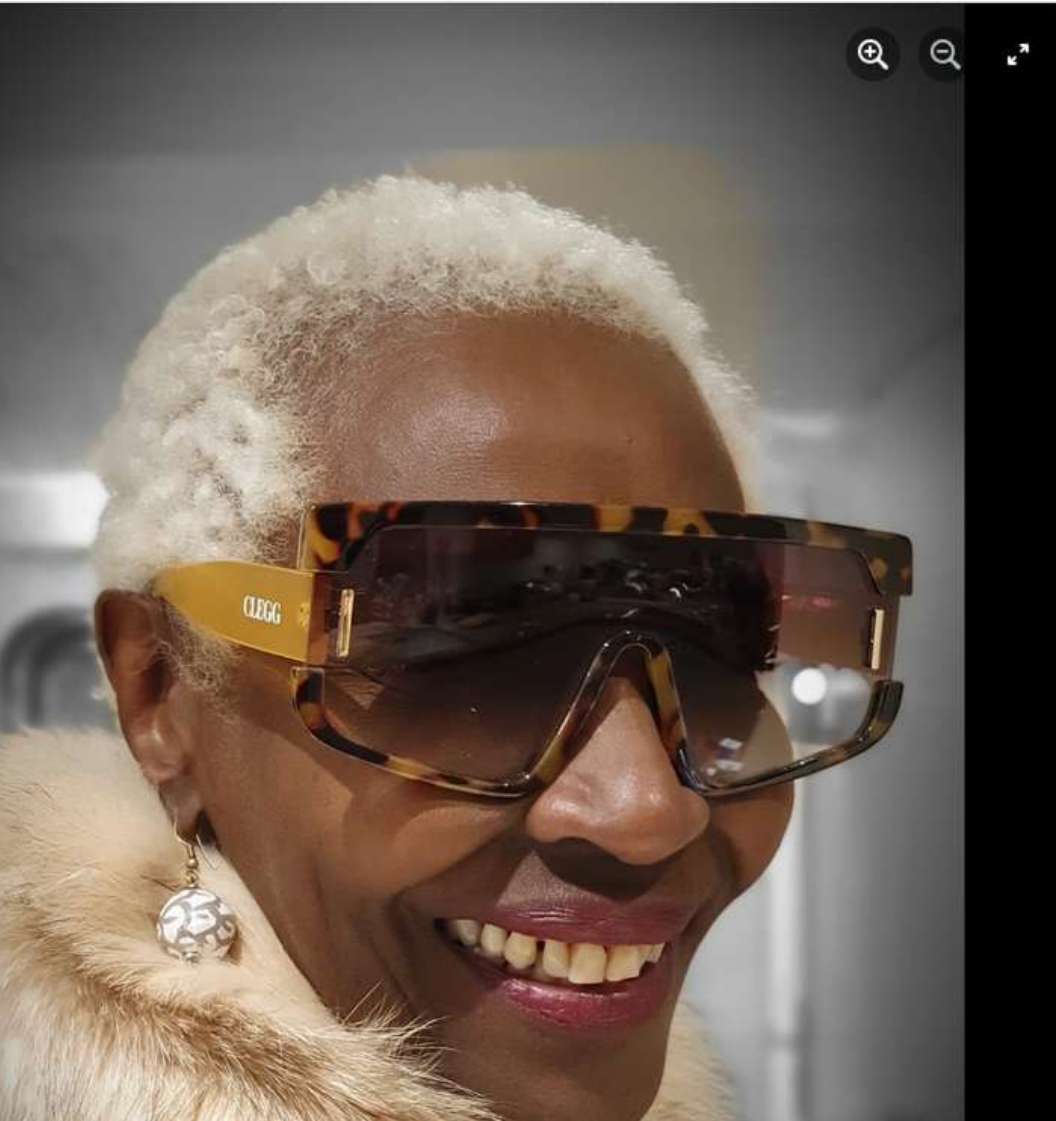
OUR ENGAGEMENT



At Clegg, we are also an actor in the protection and respect of the environment. That's why we are committed to sustainability and employ ethical practices, such as using sustainable or recycled materials. On the other hand, the company supports noble causes, such as racial equality, LGBTQ+ rights, women's rights..

CLEGG

OCTOBER PINK ROSE



OUR CREATIONS
FROM 300 TO 370
EUROS.

Phaken glasses



FAITH COLLECTION

2023

Phaken glasses



Carl glasses



Phaken glasses



Lourdes glasses



CLEGG

A Clegg man is someone who is ready to be himself, an open-minded man who is determined to achieve his goals.

A Clegg woman is a person who is ready to impose herself, to assume herself, to inspire and to dare.

THE NEW
COLLECTION THAT IS
ESSENTIAL

CLEGG IS EVERYONE

OUR CREATIONS
FROM 125 TO 230
EUROS.

Naomi glasses



SUNSHINE COLLECTION

2022

Joanna glasses



Eunice glasses



Keren glasses



CLEGG

A Clegg man is someone who is ready to be himself, an open-minded man who is determined to achieve his goals.

A Clegg woman is a person who is ready to impose herself, to assume herself, to inspire and to dare.

"IT'S TIME TO SHINE"

CLEGG IS EVERYONE

CLEGG

FASHION WEEK PARIS

**A MOMENT OF SOLIDARITY WITH THE BRAND. MORE
THAN 700 GUESTS AT THE SALON DES MIROIRS.**

CLEGG IS ME, IS YOU, IS
EVERYONE.



ADVICE



Paru dans
Voici
30 AVRIL 2021



Voici 30 AVRIL 2021

Quel est votre plan de développement à moyen terme ?

A moyen terme, je souhaite que CLEGG soit connu du plus grand nombre en France entière pour aboutir au final à l'international. En y incluant d'autres p



OUR VISIBILITY

Clegg has appeared in several reviews of Parisian magazines including KODD, VOICI, ROOTS.

These consecrations make us proud and allow us to dream a little more each day.



CLEGG

THE FUTURE SPOKESPERSONS OF
THE BRAND.

OUR PROJECTS



OUR CURRENT PROJECT CLEGG

CLEGG

Clegg seeks to grow, always more. And this, thanks to all of you. To pursue this dream, and because you wear our glasses so well, the brand has developed a Brand Ambassador program:

Join the Clegg family and experience unique moments full of adventure.

Get together, express yourself and share your best looks with your community.

Add character to your style.

De plus, Clegg collabore, et a pour projet de collaborer avec différentes personnalités du monde de l'influence qui partagent nos valeurs (artistes, mannequins, influenceurs...). Cela permettra d'une part de solidifier la réputation de notre marque, mais également de faire plaisir et remercier notre communauté via des jeux concours, etc.

PARTNERSHIP



WILMA ELLES

INSTAGRAM FOLLOWERS 1,3M



CREATE YOUR OWN STYLE WITH CLEGG GLASSES

OUR CLIENTS



YOU CREATE YOUR OWN REALITY

OUR CLIENTS







THEY TRUST US





TESTIMONIALS



*THE CLEGG
FAMILY*

CLEGG

-  **Bethshalom Enterprises**
1 review
- ★★★★★ 2 years ago
- ... it is woven on diversity and inclusion.
To you who like quality, I highly recommend it. 🍷
- (Original)
Clegg! Une marque qui transpire tellement de valeurs !
Sans parler de l'originalité de ses produits, elle est ... [More](#)
- 👍 1
-
-  **kadi hamza**
2 reviews
- ★★★★★ 2 years ago
- (Translated by Google) I really like the Clegg brand. The products are of good quality. I recommend to
-  **moune oz**
1 review
- ★★★★★ 3 months ago
- Clegg sunglasses is truly to die for.. great quality, stylish and worth the money :). I'm addicted to the brand.
Visited in January
- 👍 1
-
-  **Kattie Senat**
1 review
- ★★★★★ 3 months ago
- Clegg is one of the most luxurious and great companies that I've ever experienced in my life. This company is my source of inspiration! The CEO of Clegg emphasized great customer service. I really like their merchandises, not merely that but they are impeccable. I highly recommend it to everyone !
Visited in January 2021

-  **Shelmine Pierre**
1 review
- ★★★★★ 2 years ago
- Clegg is the best! ❤️ I highly recommended Clegg. If you like Quality and Service, you are in the best place. I really love that brand !
Visited in January 2021
- 👍 Like
-
-  **joachim stunna**
1 review
- ★★★★★ 2 years ago
- I love this brand name and it's very unique 🍷
Visited in April 2021
- 👍 2
-
-  **Laury Brutus**
1 review
- ★★★★★ 3 days ago **NEW**
- Clegg is the best! ❤️❤️❤️
Visited in January
- 👍 Like
-
-  **Blan Fadens**
1 review
- ★★★★★ 2 years ago
- Very nice! I can't wait to wear one of these 😊
Visited in April 2021

COVER CREATIV MAGAZINE



CLEGG



SUCCESS

CLEGG

Parisian fashion schools have trusted us. We grant internships each year to students in the field of Fashion, Communication and Marketing.

We collaborate with several Parisian and international celebrities including Nathalie, Audshine, Bakian... We are also partners of several major international beauty contests.

PARTNERSHIPS

***MOD SPE
PARIS***

***BLVCK
SIGNATURE***

***AT. CHARDON
SAVARD***

THE BEGINNING.

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We are at the beginning of a beautiful and long adventure that knows no bounds.

And if you follow us in this one?